

From Science to Infographic

<https://www.gaiusjaugustus.com>

Infographic Plan of Awesomeness

Title: 10 words or less that will hook a reader (what question does research answer?)

Background: 1-2 sentences that give all necessary background info and nothing more

Main Point: 1 sentence that answers "What do you want readers to leave knowing?"

Content: The rest of the text. Keep it concise. Remove jargon. How can you replace words with visuals?

Sketch: Draw a final layout. Note online images you might want to use as reference (no stealing). Can you simplify complex images to simple shapes?